



Helping kids grow healthier brains.

[123connectwithme.org](http://123connectwithme.org)

## April: Week 1

*(Image: Q2 Connect Kit Social Media - Week 1.png)*

Play with your baby. Help them grow healthy brains.

Watch this “Playtime with My Baby” video to see how at:

[https://www.youtube.com/watch?v=IQIOEfb2\\_d8](https://www.youtube.com/watch?v=IQIOEfb2_d8)

*#123connectwithme #baby #play #playtime*

*Tag: @Howdiniguru @Pampers*

## April: Week 2

*(Image: Q2 Connect Kit Social Media - Week 2.png)*

The time you spend with your child can help their brain grow strong. Even a few minutes count!

Download the Vroom mobile app to get 1,000+ fun, free activity ideas to do with your kids at:

<https://www.vroom.org/>

*#123connectwithme #play #brainbuilder*

*Tag: @CenterDevelopingChild @joinvroom*

### April: Week 3

*(Image: Q2 Connect Kit Social Media - Week 3.png)*

“Make Time to Play Today” is a call to action. Read this great article to learn more about how play is one of the most important ways to develop young children’s health, development and learning.

Give it a read at: *(insert link to “Make Time to Play Today” article on your website)*

*(Image: “Make Time to Play Today” graphic)*

*#123connectwithme #maketimetoplay #play*

### April: Week 4

*(Image: auto populate from youtube)*

Play is all about “serve and return”. The caregiver or child will make a sound or action (“the serve”) and the child or caregiver will respond (“the return”). This back and forth play teaches children critical skills and builds stronger brain connections.

When do you add “serve and return” play to your day with your child?

Watch this video to learn more about “serve and return” at:

[https://www.youtube.com/watch?time\\_continue=7&v=fpiYNkkNmEo&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=7&v=fpiYNkkNmEo&feature=emb_logo)

*#123connectwithme #miniparentingmasterclass #play*

*Tag: @unicef @harvardcenter*